

SEO Brief Sheet

Contact name:	Company name:
Website address:	Market sector:
Geographical market (e.g. Lancashire, UK or worldwide):	
Secondary website addresses:	

Competitors' names/websites

Key search phrases to be marked

Geographical preferences (e.g. Hotels in Manchester, Plumbers in Burnley)

Additional languages: Please state all needed

Support Services: Does the client require the following support services?

Copy writing	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Photography	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Video production	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Press article writing	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Blog posting	Yes <input type="checkbox"/>	No <input type="checkbox"/>	Social media management	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Pay Per Click management	Yes <input type="checkbox"/>	No <input type="checkbox"/>			